



# BUSINESS PARTNERSHIPS

## BRISTLECONE PINE – \$209/MONTH (\$2,500/YEAR)

- Your logo on the back cover of our Annual Report, distributed to individuals, donors, members, land management agencies, business partners, and others throughout the year.
- A detailed write up featuring your business with a logo placed on our Business Partner page.
- A prominent promotional banner placed on a premium page of our website.
- Opportunity to sell Arizona Trail guidebook and merchandise.
- Opportunity to provide a discount to ATA members.
- Your company name listed on our current Business Partner webpage.
- Recognition in our eNewsletter.
- Social media blast celebrating your support.
- Unique and comprehensive marketing to Arizona Trail users via our exclusive smartphone App.
- Invitation to Arizona Trail events.
- Arizona Trail Business Partner window decal.

## PONDEROSA PINE – \$84/MONTH (\$1,000/YEAR)

- A detailed write up featuring your business with a logo placed on our Business Partner page.
- A prominent promotional banner placed on a premium page of our website.
- Opportunity to sell Arizona Trail guidebook and merchandise.
- Opportunity to provide a discount to ATA members.
- Your company name listed on our current Business Partner webpage.
- Recognition in our Newsletter.
- Social media blast celebrating your support.
- Unique marketing to Arizona Trail users via our exclusive smartphone App.

- Acknowledgement in our Annual Report, distributed throughout the state to individuals, donors, members, land management agencies, and business partners.
- Invitation to Arizona Trail events.
- Arizona Trail Business Partner window decal.

## JUNIPER – \$42/MONTH (\$500/YEAR)

- Banner ad on aztrail.org.
- Opportunity to sell Arizona Trail guidebook and merchandise.
- Opportunity to provide a discount to ATA members.
- Your company name listed on our current Business Partner webpage.
- Recognition in our eNewsletter.
- Social media blast celebrating your support.
- Unique marketing to Arizona Trail users via our exclusive smartphone.
- Acknowledgement in our Annual Report distributed throughout the state to individuals, donors, members, land management agencies, and business partners.
- Invitation to Arizona Trail events.
- Arizona Trail Business Partner window decal.

## SAGUARO – \$21/MONTH (\$250/YEAR)

- Your company name listed on our current Business Partner webpage.
- Social media blast celebrating your support.
- Unique marketing to Arizona Trail users via our exclusive smartphone.
- Acknowledgement in our Annual Report distributed throughout the state to individuals, donors, members, land management agencies, and business partners.
- Invitation to Arizona Trail events.
- Arizona Trail Business Partner window decal.