



EVENT SPONSORSHIPS & IN-KIND DONATIONS

TRAIL WORK EVENT SPONSORSHIP (\$500 SUPPORTS A SINGLE DAY EVENT)

Thousands of volunteers spend tens of thousands of hours working to build, maintain and enhance the 800-mile Arizona Trail each year.

- Opportunity to host a team-building event on the Arizona Trail
- Your company name celebrated for providing healthy lunches and refreshing beverages to all volunteers
- ATA website - your linked logo on the event page
- On-site displays - Your banner in staging area or on the trail for the event

TRAIL RUNNING EVENT AID STATION (\$500 PER EVENT)

Looking for affordable exposure at an event? Then, join our trail running events! If you're interested in providing samples, we can arrange that too. Come in early, and stay through race-end for maximum exposure. Aid stations can be themed – great themes always get social media attention. You just provide the canopy, volunteers and supplies that you need for your theme.

- Your company name celebrated for providing healthy lunches and refreshing beverages to all volunteers
- Expo site - 10x10 site
- Logo placement - your company logo placed on 3 Aid Station signs: .5 miles before the aid station, at the aid station itself, and after the aid station

PRODUCT SUPPORT (5%-25% OF PRODUCT SALES)

Have a product that would benefit from boasting the Arizona Trail logo? Share your ideas with us! In 2017, the Arizona Trail Association expanded our partnerships with a select few businesses to create a line of name-brand products that promote the Arizona Trail. These co-branded products have proven to sell exceptionally well.

PARTNER REFERRAL

Are you a small business whose budget doesn't match your enormous appreciation for the Arizona Trail? Check out our referral program. With the minimum of a Saguaro Level Partnership (a \$250 donation), we'll celebrate your business to our trail community online, on social media, or in our newsletter again and again with each partner you refer.

IN-KIND SPONSORSHIP (VARIES)

Perhaps you want to donate goods or services that the Arizona Trail Association could use. If so, contact us with ideas. For items that the ATA would need to purchase otherwise (food, beverages, supplies, etc.), we will recognize the full value of the donation, and apply it toward half of the value of a business partnership.