

JOIN US! SUPPORT THE CONCURRENT RESOLUTION FOR ARIZONA OUTDOOR RECREATION & TRAILS



The Network for Arizona Trails seeks to elevate outdoor recreation in Arizona - especially that related to motorized and non-motorized trails. As a first step we have initiated a bipartisan movement to bring outdoor recreation to the political forefront through crafting a legislative resolution recognizing the importance of outdoor experiences to Arizona residents.

Our goal is to get both chambers of the 55th Legislature to endorse this concurrent resolution, making a clear statement of their support for outdoor recreation in "the Grand Canyon State."

The outdoor industry in Arizona is a major economic engine that brings jobs, prosperity and wellness to all state residents annually.

201,000 JOBS

\$21.2 B CONSUMER SPENDING

\$1.4 B LOCAL & STATE TAX REVENUE



Research shows that time spent in nature leads to physical, mental, developmental, and behavioral health benefits. During the pandemic, the popularity of outdoor recreation has exploded, stressing resources at our parks, trails, mountains, rivers and lakes.

We are committed to developing sustainable infrastructure, expanding trails to match this increased interest and creating equitable access for Arizona's diverse communities.

TAKE ACTION

JOIN US IN SUPPORT OF THE RESOLUTION

WHO CAN HELP?

Recreation Groups
Conservation Organizations
Businesses
Municipalities
Counties
Federal Partners
Anyone Interested

HOW TO HELP?

Formal letters of support are not needed, just a verbal agreement that your organization supports the language and intent of the resolution (see attached).

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LONG TERM VISION

Arizona would benefit from a unified voice to promote the economic value of outdoor recreation, trails and public lands. Current State Agencies have focused missions such as wildlife conservation, tourism, and management of state parks and trails. Creation of an **Outdoor Recreation Office** would help to enhance the quality of life for Arizona's residents, promote sustainable outdoor recreation opportunities for residents and visitors, expand and invigorate the outdoor recreation economy to every corner of the State and bring jobs, prosperity and wellness to all state residents.

Our neighboring states of Utah, Colorado and New Mexico have already created a State Division/Office for Outdoor Recreation in recognition of the economic and social benefits. Colorado's statement: *"The Colorado Outdoor Recreation Industry Office (OREC) provides a central point of contact, advocacy, and resources at the state level for the diverse constituents, businesses, and communities that rely on the continued health of the outdoor recreation economy. OREC's mission is to champion industry, communities, and people to come to life through Colorado's great outdoors."*