



FALL 2021

PRODUCT CATALOG

AZTRAIL.ORG

THE ARIZONA TRAIL ASSOCIATION is the nonprofit organization whose mission is to protect, maintain, enhance, promote and sustain the Arizona Trail (AZT) as a unique encounter with the land. The Arizona Trail Association was founded as a nonprofit (501c3) organization in 1994 to build the 800-mile Arizona Trail, primarily through volunteer labor and with corporate, state and federal financial support. The organization's responsibilities include recruiting, training and inspiring volunteers to conduct trail maintenance, raising funds to support our trail operations program, inspiring the next generation of stewards of Arizona's wild lands through a successful youth outreach and outdoor education program, supporting economic development opportunities within the small towns located near the trail, and helping to elevate the awareness of the Arizona Trail as one of the greatest natural resources in the West.

The Arizona Trail is the largest outdoor service project in the history of Arizona. It was designated a State Scenic Trail in 2006 and became a National Scenic Trail in 2009. The goal of completing the trail was realized in 2011 when the last mile was constructed. The Arizona Trail Association continues to engage thousands of volunteers each year to help with ongoing maintenance and enhancements to the trail.

As the Arizona Trail has grown exponentially in popularity since it was officially completed in 2011, so have the various ways individuals are experiencing the trail. While there remains a hardcore community that attempts the entire length of the trail each year on foot, bike or horse, more than 95% of Arizona Trail users are day and weekend visitors. As a retail partner of the Arizona Trail Association, you are supporting the land and trails that keep your customers engaged in the outdoors.

Thank you for your support.



RATHER BE CREW-NECK TSHIRT

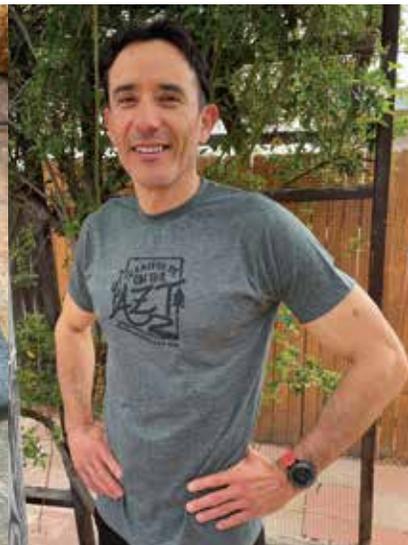
RETAIL: \$25
WHOLESALE: \$12.50



limited sizes available

Brown/Brown

Hunter Green/Black



Back

SIZES S, M, L, XL, XXL

MATERIAL 3.6 oz., 65% polyester/35% ring-spun cotton

Unique ultra-soft blend you'll want to wear everyday. Heat-set to minimize shrinkage. Taped neck and shoulders to provide durability. Double needle stitching on sleeves and bottom hem. NAFTA Certified.



RATHER BE VNECK TSHIRT

RETAIL: \$25
WHOLESALE: \$12.50



limited sizes available

Purple/Mint

Charcoal/Dusky Pink



Back

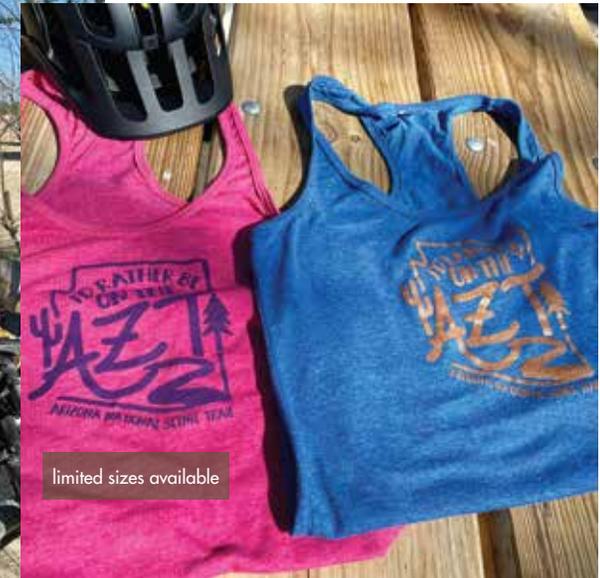
SIZES Women's: XS, S, M, L, XL

MATERIAL 3.6 oz., 65% polyester/35% ring-spun cotton

Our ribbed V-neck tee is the perfect mix of comfort and style. With side-seamed construction and loose fit, this is bound to be a great addition to your wardrobe. Heat-set to minimize shrinkage. Taped neck and shoulders to provide durability. Double needle stitching on sleeves and bottom hem. NAFTA Certified.

RATHER BE SLIMFIT RACERBACK TANKTOP

RETAIL: \$29
WHOLESALE: \$14.50



limited sizes available

Fushia/Purple

Royal/Copper

SIZES Women's: XS, S, M, L, XL

MATERIAL 3.6 oz., 65% polyester/35% ring-spun cotton

This racerback is semi-fitted for a feminine silhouette. A classic tank to take on any summer outing. Heat-set to minimize shrinkage, racerback styling, side-seamed construction for a slim, feminine fit, ribbed binding around neck and armholes, double needle stitching on hem, NAFTA Certified.



RATHER BE EMBROIDERED RUNNING CAP

RETAIL: \$25
WHOLESALE: \$14.50



White

SIZES One size fits most

MATERIAL 100% poly closed-hole mesh
Terry sweatband

This sweat-wicking hat will help keep you feeling cool and breezy even when the weather's hot. The simple, unstructured, five-panel design with distinctive "I'd Rather Be on the AZT" embroidered logo makes this the perfect hat to wear on the run. The Black underbill will also prevent glare.



LONG SLEEVE TECH SHIRT

RETAIL: \$30
WHOLESALE: \$18



SIZES Men: S, M, L, XL, XXL
Women: XS, S, M, L, XL, XXL

MATERIAL 100% Polyester / 130 Grams

This durable, crisp yet ever-so-soft 100% polyester tee maintains maximum airflow throughout to prevent overheating. INSTAWICK moisture-wicking technology wicks moisture away from the body to help keep you dry and comfortable all day long by reducing skin irritation and chafing. The perfect performance-grade garment for mountain biking and racing.

ASPEN GLOW CYCLING JERSEY

RETAIL: \$55
WHOLESALE: \$33



SIZES Men: S, M, L, XL, XXL
Women: XS, S, M, L, XL,

MATERIAL 100% Polyester

This special Arizona Trail jersey is for cyclists looking for the best fitting, most comfortable, and technically advanced cycling jersey from Headsweats. Built to keep pace with a high level of energy on the trail, sleeves stay in place and the jersey's anti-slip technology will keep it from riding up.

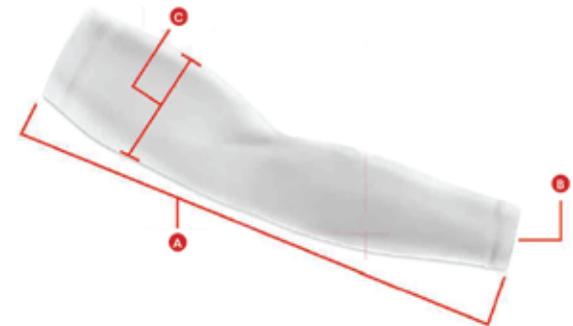
AZT TOPO ARM SLEEVES

RETAIL: \$15
WHOLESALE: \$9.60



	XS	SM	MD	LG	XL
A LENGTH (top to bottom)	16.13	16.50	16.88	17.25	17.62
B SLEEVE OPENING	3.50	3.75	4.00	4.25	4.50
C BICEP	4.62	5.00	5.38	5.75	6.13

*Measurements in Inches



SIZES XS, S, M, L, XL

MATERIAL 100% poly closed-hole mesh
Terry sweatband

These moisture-wicking, temperature regulating AZT arm sleeves feature topographic map graphics and the Arizona Trail logo. Protect yourself from the sun and thorny plants with these high-quality synthetic sleeves that are popular among runners, mountain bikers and hikers alike. Sizes run large.

WOODEN STICKERS

RETAIL: \$5
WHOLESALE: \$2.50



These 2.5" x 2.5" real wooden stickers can go anywhere you go and are flexible and dishwasher safe. Made with care by the folks at Real Wood Stickers.

CLASSIC ATA PATCH

RETAIL: \$5
WHOLESALE: \$2.95



This 3"x3" Arizona Trail patch will make a bold statement sewn onto your favorite jacket or backpack. Show your fellow trail junkies your Arizona Trail love.

RATHER BE STICKER

RETAIL: \$4
WHOLESALE: \$2



MATERIAL Vinyl

Show off your love of the Arizona Trail with this 3" x 3.25" original sticker. Weather-proof and scratch-proof.

CLASSIC ATA LAPEL PIN

RETAIL: \$4
WHOLESALE: \$2



MATERIAL Hard Enamel Fill
Copper Base

Sport your AZT pride with one of these 1"x1" hard enamel pins seated in copper-colored metal. Perfect for a little flare on your a hat, bag, or above your chest pocket.

ULTRABAND

RETAIL: \$16
WHOLESALE: \$10.10



Agave Garden



Enlarged to show detail



Neckerchief



Headband



Mask



Hood



Balaclava



Head Scarf



Do Rag



Hat Liner



Pirate



Beanie



Hairband



Ponytail

SIZES One size fits most
MATERIAL 95% Poly 5% Spandex

Whether you're hiking, running, biking, riding, or rolling along the Arizona Trail, wrap yourself in one of these versatile and stylish ultrabands, featuring a hand-drawn garden of Agave huachucensis by local artist, Shannon Villegas. The Huachuca black-tipped agave, commonly found throughout southern Arizona makes this the ultimate trail accessory - providing stylish skin protection and a cloth face covering when you need it. To clean, hand wash and air dry.

SONORAN DESERT TRUCKER HAT

RETAIL: \$25
WHOLESALE: \$13.50



This high-profile olive green hat is made of soft cotton with an airy mesh back, with a natural color version of the AZT logo.

AZT GREEN RANGER CAP

RETAIL: \$25
WHOLESALE: \$13.50



This trucker-style hat features a traditional Sonoran desert scene complete with saguaros and ocotillo and a natural color version of the AZT logo with a curved bill. 100% poly material.

POWDER MOUNTAIN KNIT

RETAIL: \$20
WHOLESALE: \$12



This cream-colored knit toque will keep your head and ears cozy and warm in style. One size fits all and features the Arizona Trail logo in natural colors.

100% acrylic

SLATE RIDGE KNIT

RETAIL: \$20
WHOLESALE: \$12



This soft, gray knit toque is a one size fits all and is the ideal universal winter cap. Perfectly snug, it features the the Arizona Trail logo in natural colors on the front with an Arizona Trail script logo on the back.

100% acrylic

SNOWBALL TOUQUE

RETAIL: \$20
WHOLESALE: \$12



This amazingly fluffy, soft knit cap will keep your head and ears cozy and warm in style. One size fits all and features the Arizona Trail logo in natural colors.

100% acrylic

MIDNIGHT TOUQUE

RETAIL: \$20
WHOLESALE: \$12

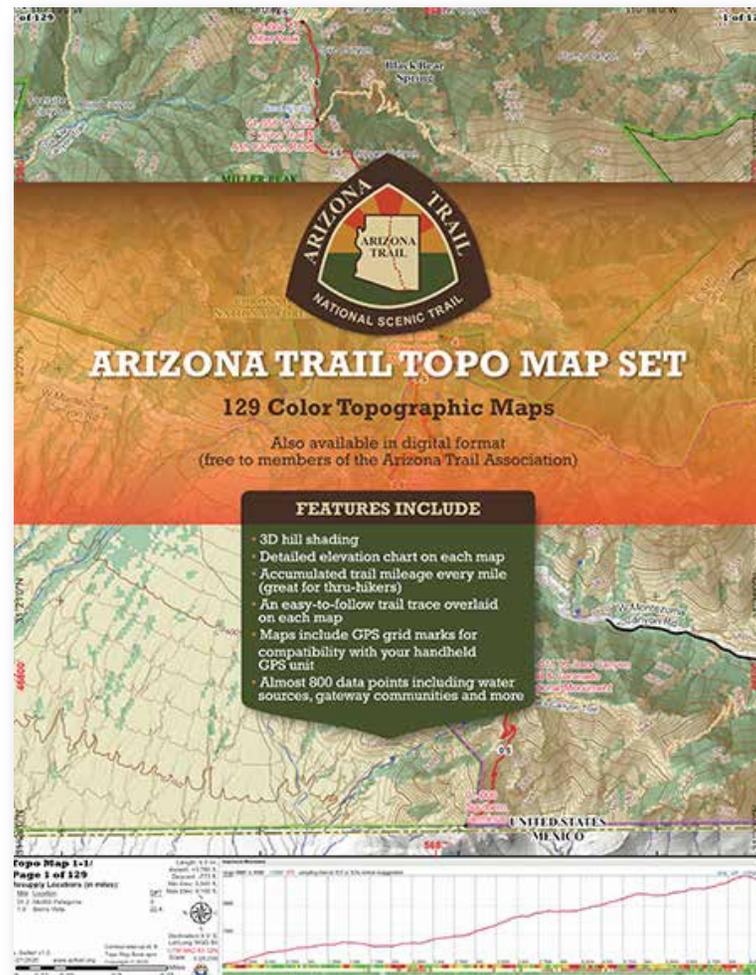


This ultra soft, black knit toque is a one size fits all and is the ideal universal winter cap. Perfectly snug, it features the the Arizona Trail logo in natural colors on the front with an Arizona Trail script logo on the back.

100% polyester

TOPO MAP SET

RETAIL: \$45
WHOLESALE: \$25



MATERIAL

Working with our local printer, these maps are professionally printed double-sided on 8.5 x 11 quality paper in full-color and high-resolution.

FEATURING

- 129 digitized color topographic maps (1:28,000 scale)
- 3D hill shading
- Detailed elevation chart on each map
- Accumulated trail mileage every mile (great for thru-hikers)
- An easy-to-follow trail trace overlaid on each map
- Maps include GPS grid marks for compatibility with your handheld GPS unit
- Almost 800 data points including water sources, gateway communities and more

WANT EXTRA SAVINGS AND AN ENHANCED AUDIENCE?

Become a Business Partner to receive additional discounts and connect with Arizona Trail Association's network of hikers, runners, backpackers, mountain bikers and equestrians!

PERKS OF A BUSINESS PARTNERSHIP INCLUDE:

- Opportunity to buy ALL wholesale merchandise at an additional 5% discount
- Promotion through the Arizona Trail Association (ATA) website (18,000 monthly visitors), e-News (12,000 subscribers), Facebook (18,000 followers), and Instagram (17,000 followers), plus unique marking through the Arizona Trail smartphone app (approx 8,000 users)
- Opportunity to provide a discount to ATA members
- Your company name listed on our Current Business Partner webpage and applicable gateway community pages
- Acknowledgement in our Annual Report, distributed throughout the state to individuals, donors, members, land management agencies, business partners, etc.
- Invitation to local Arizona Trail events
- Arizona Trail Business Partner window decal
- Signage and stickers that indicate any purchase of ATA merchandise benefits the Arizona Trail Association

Your annual Business Partnership donation of \$500 (or \$42 monthly) is 100% tax deductible, and helps to protect, maintain, enhance, promote and sustain the Arizona Trail as a unique encounter with the land. As a Partner of the Arizona Trail Association, you'll work together with a nationally recognized nonprofit organization to encourage responsible recreation on public lands within Arizona.



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