

## Development Report

### AZT in a Day Progress:

- Total fundraising pages created: 175
- Total online donated to date: \$12,754.50
- Total raised: \$22,554; 43% of \$50,000 fundraising goal
- Over \$8,000 in kind donations (raffle prizes)

### Social Media Fundraising:

- Facebook: 3 fundraisers, \$1,125.00
  - One of these is Board Member Victoria Levin (yay!) with \$875 that will go towards AZT in a Day when received

### Grant Update:

#### Awarded

- Energy Action Fund/Energy Foundation: \$50,000 (with \$35,000 more committed)
- Western Conservation Foundation: \$35,000
- Women's Sports Foundation: \$5,000 Gear Girls (not yet public)
- The Cairn Project: \$5,000 Gear Girls (waiting on check)
- Arizona Community Foundation Flagstaff: \$5,000 for Seeds of Stewardship

#### Submitted, awaiting answer

- Mohamed Bin Zayed Wildlife Conservation - \$25,000
- BLM Wildlife Grant - \$50,000
- Cox Charities - \$25,000
- Athletic Brewing Two for the Trails - \$20,000
- ClifBar - \$5,000
- TEP/UniSource - \$20,000 for Seeds of Stewardship & Wildlife Monitoring Program

#### On Deck

- Heritage Fund - non-motorized trails: \$100,000; outdoor education: \$50,000; SHPO: \$75,000
- Visit Arizona Initiative
- Bureau of Rec. Drought Resiliency
- OnX
- Every Kid Outdoors Transportation Grant
- Econ. Develop. Admin. Travel & Tourism Grant

### Corporate Donations:

- South32 - \$30,000 committed - Temporal Gulch Project
- Athletic Brewing Company - \$5,000 – Casa Blanca Canyon Trailhead
- REI Co-op - \$5,000 – AZT in a DAY
- NextEra Energy - \$5,000 committed - Babbitt Ranch Singletrack Project
- ZPacks - Giving Back Together Initiative \$3,959.54 (one quarter left of campaign)
- Bookmans donating books for AZT Youth Ambassadors program
- Karma Sushi - awaiting numbers from recent fundraising night to benefit Gear Girls

**Binary Mountain Bike Frame Raffle:**

- Raised \$4,775 in support of Gear Girls

**Average Donor Metrics (eTapestry)**

- Average Gift: \$71.07
- New Donors: 1,853

**Upcoming Events/Fundraisers:**

- Erem desert footwear partnership – October/November
- Jim Click Car Raffle - goal: \$10,000
- Pivot Cycles - Film Screening November to benefit Gear Girls
- American Express Employee Giving Month - October

**Paycheck Protection Program Loan & Employee Retention Tax Credit**

- Working with National Bank of Arizona on loan forgiveness application for \$78,000
- Once PPP loan forgiveness application is complete, CPA will assist with applying for employee retention tax credit currently available